



The Optima6 chosen by the Van Gogh Museum for their new Multimedia touring exhibitions.

Fully engaged in its cultural entrepreneurship, the Van Gogh Museum has developed a new multi-disciplinary/multimedia-rich travelling exhibition: "Meet Vincent Van Gogh".

This exhibition introduces visitors to the world of Vincent Van Gogh (1853-1890), his life, work and quests. Guided by audio-visual and digital applications, quotations from his letters, life-like reproductions and scenes from his artworks, visitors virtually travel through the artist's life, and thus experience for themselves the story of the person behind the paintings.

Three sets of the "Meet Vincent Van Gogh" exhibition have been produced and will be touring the Far East over several years, the first locations being Beijing (June 2016), Shanghai (August 2016), and Seoul (later on in the year).

To meet the extreme challenge of reliable multimedia interactivity in multiple languages and of operational stability under intense usage by hundreds of visitors, the Van Gogh museum conducted in-situ tests on several technical solutions on the market. The result was unanimous: *Only the Optima6 could answer and exceed the requirements...* A proud testimony for the Optima6 by a world class institution.

RSF IS CELEBRATING
ITS 40TH ANNIVERSARY

Optima6 vs tablets / smartphones

At RSF we believe that an audioguide should enhance a visit, but should not be the main attraction nor the focus of the visit. In today's world everybody spends most of their time with a smartphone in front of their face, so if the aim is to enrich the visitor's experience with a variety of extra multimedia content (videos, images, interactions and texts), the right way is not to stick yet another device in his/her face!

It is much more effective to show videos on large external, or even Ultra-HD displays and make use of interactive kiosks along the visit. This way the visitor keeps his/her focus on the content of the exhibition and enjoys a new and fresh experience.

The challenge has been how to put such a solution in place or how to find a tool that can easily synchronize and interact with external videos and kiosks. With the new Optima6 multimedia audioguides this challenge is solved.

OPTIMA6 VS TABLET



De SALVADOR à DALÍ



A FASCINATING JOURNEY

This exhibition is a colorful experience designed around Dali, the flamboyant genius artist with universal appeal.

Strolling around amazing surprises and enchanting discoveries, visitors are certain not to leave the exhibition unmoved.

RSF's XPerience audioguides and RSF's WavelinkD digital tourguides have been chosen to guide the visitors in this unforgettable and multimedia-rich journey.

ENJOY IT

Proudly trusted by the major exhibition providers of the world, including SC Exhibitions, Body Worlds, and Premier Exhibitions.

Our audioguides and equipment are present in over 6000 museums all around the world.

Our sites include prestigious museums such as the Prado museum, the Uffizi Gallery in Florence, and the F.C. Barcelona museum.

Do you know that the RSF BASIC is the most used audioguide for exhibition providers worldwide?

The BASIC's 4 months battery life gives it a unique and huge operational advantage.

A BIT OF HISTORY

RSF started in 1975 with the production of analogue audio synthesizers, which were considered revolutionary and used by famous musicians such as Peter Gabriel and Jean-Michel Jarre.

In the early 80s RSF changed course and started developing specialized audiovisual equipment for museum applications. In 1990, RSF built and moved into its current 1000 m² manufacturing facility in Toulouse, France.

At present RSF is one of the world's leaders in its field, and its audioguide selection is the largest, most advanced, and most innovative.

RSF is also the largest provider of audioguide services for touring exhibitions. Its international distributor's network provides a full range of interpretation services and commits itself to RSF's highest quality standards for products and services.

World's champion
RSF's
BASIC
audioguide!!



MUSEUMS + HERITAGE

RSF Stand F8
SHOW

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18 + 19 MAY 2016
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LONDON

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www.rsf-int.com

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